PERSUASION

Sample Persuasive Essay – Toronto: The Big Smoke?

Over the last few years in Canada, many governments have been discussing whether or not to ban smoking in public places, such as bars and restaurants. Toronto should take initiative and pass an anti-smoking bylaw. The passing of an anti-smoking law in Toronto bars and restaurants is beneficial to the city for three important reasons: the overall image of the city would benefit, bars and restaurants would be much cleaner, and the health of those who frequent and work in these establishments would improve.

First, when a city passes a law that makes it a cleaner place, the image portrayed by that city to others improves. If Toronto passed a law banning smoking in restaurants, more tourists would come to the city for vacations because they would not have to worry about smoke-filled bars and restaurants. This bylaw would also reduce clutter in restaurants because it would eliminate the scattering of cigarette butts and ashtrays. With cleaner environments, more residents who did not go out before could also go out and enjoy the fine eateries Toronto has to offer. Furthermore, if Toronto were to pass this law, other municipalities would cite Toronto as a healthy city. Governments across the country would follow suit. Therefore, banning smoking in bars and restaurants in Toronto would benefit the image of the city.

Second, when restaurants and bars have a reputation for being clean, more people frequent them. Banning smoking in restaurants would do a lot to boost sales. When people go out to eat, they would much rather go to a restaurant that is not filled with a smoky haze that leaves their clothes smelling awful for days. Also, when people eat dinner, they prefer not to have an ashtray beside them. Banning smoking would make restaurants more ascetically pleasing, and more people would visit. The smell of smoke also causes people to lose their appetites. If the city were to ban smoking in restaurants, sales would go up because patrons would be eating more. Therefore, banning smoking in restaurants would encourage more sales.

Third, every year many people suffer physically from the various effects of tobacco smoke. People who work in bars and restaurants or frequent them often suffer needlessly because of the smoky atmosphere. Tobacco-free environments will enable asthma suffers to enjoy eating out. Currently, many of these people cannot enjoy a night on the town because of their medical condition. Healthy people would also benefit from this new law because inhaling cigarette smoke is bad for everyone. Smoke inhalation leads to diseases like Cancer. Furthermore, smoke can cause headaches and watery eyes. Many people avoid going out to eat because they do not want side effects from dinner. Banning smoking in bars and restaurants would make dining a more pleasant and less harmful experience.

In conclusion, the city of Toronto is one of the most influential cities in Canada. As a result, the city should pass an anti-smoking law because it would help the overall image of the city, boost restaurant sales and improve the health of many people. Smoking is a habit that affects cities in many ways, and by passing an anti-smoking law, the city of Toronto will not only better itself, but it will also set a precedent for all cities across the country to follow.

The Writing Centre Department of English